

# T. Rowe Price Equity Income PRFDX

## Investment Summary

Data as of 12/31/2015    Currency USD    Benchmark 1 S&P 500 TR    Benchmark 2 —

| Trailing Return |                |         |         |            |
|-----------------|----------------|---------|---------|------------|
|                 | Total Return % | +/- BM1 | +/- BM2 | Cat % Rank |
| 1 Mo            | -2.27          | —       | —       | 44         |
| 3 Mo            | 5.67           | —       | —       | 26         |
| 6 Mo            | -5.15          | —       | —       | 69         |
| YTD             | -6.66          | —       | —       | 82         |
| 1 Yr            | -6.66          | —       | —       | 82         |
| 3 Yr            | 9.19           | —       | —       | 86         |
| 5 Yr            | 8.67           | —       | —       | 75         |
| 10 Yr           | 5.65           | —       | —       | 50         |
| 15 Yr           | 5.74           | —       | —       | 39         |

| Ratings as of 12/31/2015 |         |        |        |         |
|--------------------------|---------|--------|--------|---------|
|                          | Overall | 3 Year | 5 Year | 10 Year |
| Rating                   | 3★      | 2★     | 2★     | 3★      |
| Risk                     | —       | 1.23   | 1.46   | 2.71    |
| Return                   | —       | 9.13   | 8.60   | 4.42    |
| # Investments Rated      | 1190    | 1190   | 1042   | 754     |

| Risk/Reward       |        |        |         |   |
|-------------------|--------|--------|---------|---|
| vs Benchmark 1    | 3 Year | 5 Year | 10 Year |   |
| Alpha             | —      | —      | —       | — |
| Beta              | —      | —      | —       | — |
| R-Squared         | —      | —      | —       | — |
| Tracking Error    | —      | —      | —       | — |
| Information Ratio | —      | —      | —       | — |
| Excess Return     | —      | —      | —       | — |

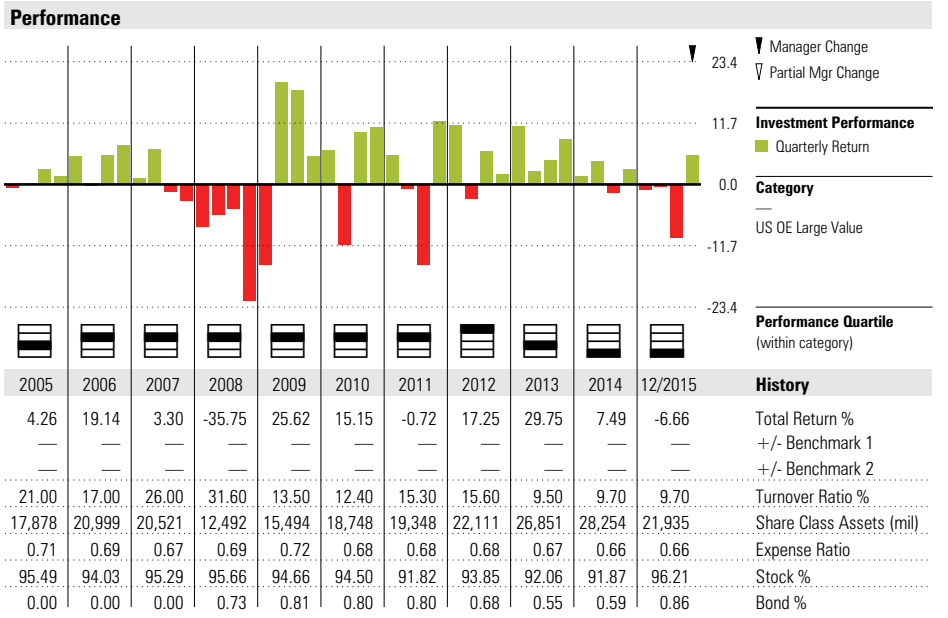
  

| Miscellaneous      | 3 Year | 5 Year | 10 Year |
|--------------------|--------|--------|---------|
| Standard Deviation | 10.86  | 11.75  | 15.82   |
| Sharpe Ratio       | 0.84   | 0.73   | 0.28    |
| Sortino Ratio      | 1.44   | 1.20   | 0.40    |

**Manager Information**  
 John Linehan, CFA. Since 11/2015. M.B.A. Stanford University. B.A. Amherst College.

**Investment Strategy**  
 The investment seeks a high level of dividend income and long-term capital growth primarily through investments in stocks. The fund will normally invest at least 80% of its net assets (including any borrowings for investment purposes) in common stocks, with an emphasis on large-capitalization stocks that have a strong track record of paying dividends or that are believed to be undervalued. It generally seeks investments in large-capitalization companies and the fund's yield, which reflects the level of dividends paid by the fund, is expected to normally exceed the yield of the S&P 500 Stock Index.

| Operations                 |                          |
|----------------------------|--------------------------|
| Minimum Initial Investment | 2500                     |
| Inception Date             | 10/31/1985               |
| Management Fees            | Actual: 0.52% Max: 0.25% |
| Sales Fees                 | —                        |
| Firm Name                  | T. Rowe Price            |
| Telephone                  | 800-638-5660             |
| Web Address                | www.troweprice.com       |



| Holding Analysis as of 9/30/2015 |              |            |  |  |
|----------------------------------|--------------|------------|--|--|
|                                  | Net %        | #          |  |  |
| Cash                             | 1.9          | —          |  |  |
| Stock                            | 96.2         | 118        |  |  |
| Bond                             | 0.9          | 0          |  |  |
| Other                            | 1.0          | —          |  |  |
| <b>Total</b>                     | <b>100.0</b> | <b>121</b> |  |  |

| Equity Style % |      |    |  |  |
|----------------|------|----|--|--|
| Val            | Core | Gr |  |  |
| 44             | 23   | 6  |  |  |
| 18             | 5    | 2  |  |  |
| 1              | 1    | 0  |  |  |

| Fixed Income Style |      |     |     |  |
|--------------------|------|-----|-----|--|
|                    | High | Med | Low |  |
| Ltd                |      |     |     |  |
| Mod                |      |     |     |  |
| Ext                |      |     |     |  |

| Value Factors   | %     | Growth Factors | %     |
|-----------------|-------|----------------|-------|
| Price/Earnings  | 15.21 | LT Earn Gr     | 8.80  |
| Price/Book      | 1.55  | Hist Earn Gr   | -0.34 |
| Price/Sales     | 1.20  | Book Val Gr    | 4.55  |
| Price/Cash Flow | 7.11  | Sales Gr       | 0.58  |
| Dividend Yield  | 3.48  | Cash Flow Gr   | 1.25  |

| Top Holdings as of 9/30/2015 |                                 |                   |
|------------------------------|---------------------------------|-------------------|
| Style                        | Sector                          | Mkt Cap % Mkt Val |
| Box                          | General Electric Co             | 254,955 3.36      |
| Box                          | JPMorgan Chase & Co             | 224,438 3.24      |
| Box                          | Wells Fargo & Co                | 262,320 2.09      |
| Box                          | Bank of America Corporation     | 162,457 1.97      |
| Box                          | Johnson & Johnson               | 258,326 1.89      |
| Box                          | U.S. Bancorp                    | 71,915 1.81       |
| Box                          | Exxon Mobil Corporation         | 309,514 1.81      |
| Box                          | Pfizer Inc                      | 193,716 1.71      |
| Box                          | Chevron Corp                    | 148,455 1.62      |
| Box                          | AT&T Inc                        | 200,440 1.59      |
| Box                          | Marsh & McLennan Compan...      | 27,275 1.58       |
| Box                          | Boeing Co                       | 87,862 1.43       |
| Box                          | Bristol-Myers Squibb Comp...    | 98,763 1.41       |
| Box                          | PNC Financial Services Grou...  | 45,492 1.41       |
| Box                          | Merck & Co Inc                  | 138,402 1.41      |
| Box                          | United Parcel Service Inc (U... | 88,031 1.31       |
| Box                          | Illinois Tool Works Inc         | 29,919 1.30       |
| Box                          | Northern Trust Corp             | 15,760 1.29       |
| Box                          | Duke Energy Corporation         | 49,495 1.26       |
| Box                          | American Express Co             | 73,018 1.23       |

| Top 20 holdings |       |          |          |
|-----------------|-------|----------|----------|
|                 | %     | Rel BM1% | Rel BM2% |
| Financial Svcs  | 22.03 | —        | —        |
| Industrials     | 12.31 | —        | —        |
| Cons Cyclical   | 12.20 | —        | —        |

| Top 3 Equity Sectors |       |          |          |
|----------------------|-------|----------|----------|
|                      | %     | Rel BM1% | Rel BM2% |
| Cash                 | 69.46 | —        | —        |
| Corporate            | 30.28 | —        | —        |
| Securitized          | 0.20  | —        | —        |

| Top 3 Fixed Income Sectors |       |          |          |
|----------------------------|-------|----------|----------|
|                            | %     | Rel BM1% | Rel BM2% |
| Cash                       | 69.46 | —        | —        |
| Corporate                  | 30.28 | —        | —        |
| Securitized                | 0.20  | —        | —        |

| Credit Rating Breakdown |      |                    |
|-------------------------|------|--------------------|
| Rating                  | %    | Maturity Breakdown |
| AAA                     | 3.6  | 1-3 6.6            |
| AA                      | 0.0  | 3-5 37.6           |
| A                       | 0.2  | 5-7 52.0           |
| BBB                     | 0.8  | 7-10 3.7           |
| BB                      | 35.3 | 10-15 0.1          |
| B or Below B            | 59.1 | 15-20 0.0          |
| Not Rated               | 1.0  | 20-30 0.0          |
|                         |      | 30+ 0.0            |